



FOR IMMEDIATE RELEASE
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The Hair Shots 2 The World Covers List 2011



Chumba Concept Salon, Australian
Photo: Andrew O'Toole
Hairdressers Journal International, UK



Trendy Hair Fashion, Poland
Photo: Bartosz Lubicz - Gembalski
Frisor, Norway

Australian hairstyles hit the covers of 22 international hairdressing magazines in 2011, arguably a record for Australia, according to Hair Shots 2 The World Founder, Leanne Cutler.

"I am proud to release the *Covers List for 2011* as proof that Australian hairdressing is having an increasing impact on the world scene," Leanne said. "Covers are always a surprise as it is impossible to persuade an editor to use any particular shot on the front of the magazine, nor is it good form to try!"

"So when a cover arrives in the post it is a huge thrill for all involved!"

Here is the list of covers provided by Hair Shots 2 The World in 2011 (in order of number of covers):

1. Carl and Belinda Keeley/Chumba Concept Salon ... Golden Rose, *Hairdressers Journal International*, UK
2. Carl and Belinda Keeley/Chumba Concept Salon ... Golden Rose, *Collection*, Mexico
3. Carl and Belinda Keeley/Chumba Concept Salon ... Golden Rose, *Top Professional*, Poland
4. Carl and Belinda Keeley/Chumba Concept Salon ... Evolution, *Coiffure*, The Netherlands



5. Carl and Belinda Keeley/Chumba Concept Salon ... Evolution, *DFM*, Germany
6. Carl and Belinda Keeley/Chumba Concept Salon ... Evolution, *Art Coiffure*, Russia
7. Carl and Belinda Keeley/Chumba Concept Salon ... Evolution, *Frisor*, Sweden
8. Carl and Belinda Keeley/Chumba Concept Salon ... *Mystique*, *Salon*, Slovenia
9. Tania Fredericks/Chumba Concept Salon ...*Jewel*, *Disconnect*, Hong Kong
10. Simone Lee/Tyler Reid ... Highlights, *South African Hairdressers Journal*
11. Simone Lee/Tyler Reid ...*Gravity*, *Cabeleireiros*, Brazil
12. Simone Lee/Mira Studios ... *Mystery*, *Collection*, Mexico
13. Robert Matthews/Convict Cutters ... *Mosaic*, *Hair's How* (consumer), Russia
14. Robert Matthews/Convict Cutters ... *Mosaic*, *Hairstyles*, Spain
15. Craig Skeates/John Morrey Salon ... *Varga-esque*, *Frisor*, Norway
16. Craig Skeates/John Morrey Salon ... *Varga-esque*, *Friser*, Slovenia
17. Sharon Blain ... The Versailles Collection, *California Stylist*
18. Sharon Blain ... The Versailles Collection, *Texas Stylist*
19. Robyn Saunders/Chesters on Hay ... *Crimson*, *Salon Magazine*, Canada
20. Carole Haddad/Corcorz Hair ... *Rosie*, *C & C Magazine*, Spain
21. Gregson Gastar/Gastar Hair ... *Physical*, *Frisor*, Sweden
22. Tara Walker... *Glorious Bastards*, *C & C Magazine*, Spain
23. Jaimee Smith/Zaibatsu Hair Art (New Zealand) ... *Diversity*, *Frisor*, Sweden
24. Trendy Hair Fashion (Poland) ... *Glamour Moments*, *Frisor*, Norway

Leanne said that many other salons from Australia, New Zealand and Europe have featured in hundreds of pages of trade and consumer magazines worldwide including some outstanding new online magazines.

"Special congratulations also go to Richi Grisillo (Toni & Guy Paddington), Carole Haddad (Corcorz Hair), and the Wild Life team who were all featured in *Estetica Italy*, consider by some to be a 'Holy Grail' of international hairdressing magazines," Leanne said.

More information about Hair Shots 2 The World can be found at: www.hairshots2theworld.com

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